

Doug Lynch

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EXPERIENCE:

Rossier School of Education, University of Southern California

Senior Fellow, 2012- present.

Responsible for conceptualizing programs around innovation. Teach in the Organizational Change and Leadership doctoral program.

StartED

Managing Director, 2015-present.

Co-founded an investment fund and incubator to support innovation in education technology

CorpU

Chief Academic Officer, 2012 - 2015.

Responsible for brokering relationships with world's best business school and to develop curriculum architecture to sell online in b2b manner to fortune 500. Partners include Wharton, MIT, IESE, etc.

The Fels Institute Of Government, University Of Pennsylvania

Senior Policy Advisor, 2009-2012.

Helped develop programs related to public policy.

The Wharton School, University Of Pennsylvania

Academic Director, Executive Education 2006-2010.

Creator and academic leader of unique joint doctoral program between the Wharton School and the graduate school of education focused on issues of talent management in the workplace.

Graduate School Of Education, University Of Pennsylvania

Vice Dean, 2004-2012.

Primary responsibility for admissions, executive education, and international programs. During tenure increased student body by 50% while concurrently maintaining diversity and significantly improving GRE scores. Grew executive education from \$3 million to \$17 million annually.

Created a host of programs that gained school national recognition including largest education business plan competition, an educational film production company, and degree programs for boarding schools, TFA corps members, Medical Faculty, and Chief Learning Officers. During Tenure, School Had Unprecedented Growth Both In Academic And Financial Performance.

School Of Continuing And Professional Studies, New York University

Assistant Dean, Corporate Learning, International & New Initiatives. 2000-2004.

Responsible for all new business development, to include negotiations, conceptualization, and implementation of all new programs. Also responsible for all international initiatives including opening branch campuses. Responsibility included negotiating partnerships with governments,

educational institutions, and companies. Was recipient of U.S. Department of Commerce president's award for innovation. Created a new division that provided b-2-b educational services to institutional clients. Took division from losing \$12 million a year to netting \$5 million in one year and serving 82,000 students. Programs won national awards last three years. Created and implemented 2 high profile programs. Ethics training for WorldCom after SEC sanctions and online learning for FDNY after 9/11.

The College Board

Director, Member Services 1996-2000.

Responsible for membership development; increased new membership from 25 institutions per year to over 300 per year. Responsible for all major conferences; during tenure turned member services from unit with over \$3 million loss to revenue generating surplus of almost \$1 million.

Arizona State University

Associate Director, Provost's Office Of Youth Preparation 1994-1996

Responsible for conceptualizing and implementing new office to increase minority student recruitment and retention by working with government and business. Secured \$3 million in federal grants and helped create charter school for at risk youth, one of the first in the country.

The College Board, New York, NY

Special Projects Manager, Office Of The President, 1989-1994.

Served as part of presidential staff, responsible mainly for projects concerning education and technology.

Grants:

Bill & Melinda Gates Foundation, 2014-2017.

National initiative to close the employability gap

National Institute Of Health, 2011.

Global health initiative in 4 African countries

Hewlett Foundation, 2010-2012.

Supporting open education courseware

USAID, 2011-2012.

Support development of Egyptian faculty

Milken Family Foundation, 2008-2010.

Education Entrepreneurship

Fife Foundation, 2006-2009.

Civic education with Facing History And Ourselves curriculum

Alfred P. Sloan Foundation, 2003-2005.

Application of online education on workforce development

Teaching Experience:

Creativity & Leadership

Economics Of Education
The Brave New World Of Higher Education
Course On Corporate-Higher Education Partnerships
Capstone In Mid-Career Doctoral Program
Entrepreneurship & Education Course
Course On Organizational Learning
Experiential Course On Work-Based Learning
Summer Institute In Education Entrepreneurship
Adult/Continuing Education Model In Higher Education Management Doctorate
Aspiring Principals Program

EDUCATION:

Columbia University, New York, NY
Doctor Of Philosophy, Economics & Education
Advisor: Tom Bailey

Columbia University, New York, NY
Masters Of Philosophy, Economics & Education

Arizona State University, Tempe, AZ
Doctoral Work, Education Leadership
Advisor: Gene Glass

New York University, New York, NY
Master Of Business Administration, Finance & International Business

- Received Presidential Award

Arizona State University, Tempe, AZ
Bachelor Of Arts, Economics

- Numerous Awards, Undergraduate Thesis Published And Used On TV Show "Nova"

High School In Italy & Germany, Elementary School In Argentina

Presentations:

Invited Presenter, [ATD ICE](#), Denver, CO. 2016.
Invited Presenter, [ASU GSV Summit](#). San Diego, FL 2016.
Keynote, [Learning 2016](#). Orlando, FL 2016.
Keynote, [New York Ed Tech Week](#). New York, NY 2016.
Invited Presenter. [LAMP](#). Orlando, FL 2015.
Invited Presenter, [Learning 2014](#). Orlando, Fl. October, 2014.
Keynote, [Gama International Conference](#). September 2014. Washington, DC.
Keynote, Association of American Publishers' [Content in Context](#), June, 2014, Washington, DC.
Invited Presenter AEI's [K12 Working Group](#), Washington, Dc, May 2014.
Keynote, [Joint SHRM/ASTD Louisville Chapter Meeting](#). April 2014. Louisville, KY.

Keynote, [Edge](#), Delhi, India. March, 2012.

Invited Presenter, [Learning 2011](#). Orlando, Fl. November, 2011.

Keynote, [ASTD Chapter Meeting](#). Philadelphia, Pa. October, 2011.

Keynote, [UPCEA Regional Conference](#), Princeton, NJ. October, 2011.

Invited Presenter, [TEDx](#), Philadelphia, Pa. October, 2011.

Keynote, [Educause Symposium On Research](#), Chicago, IL. July, 2011.

Keynote, [Leadership Development Conference](#), Las Vegas, June 2011.

Keynote, [Gcli Leadership Lab](#), Colorado Springs, June 2011.

Keynote, [AEP Content In Context](#), Washington, Dc, May 2011.

Keynote, [Global Leadership Congress](#), Philadelphia, May 2011.

Keynote, [CEO Roundtable](#), Association Of Education Publishers, New York, December 2010.

Keynote, [Learning 2010 Conference](#), Orlando, Fl., October 2010.

Keynote, Fall Executive Forum, [Human Resource Planning Society](#), Philadelphia, October 2010.

Invited Presenter AEI's [More Than Just Schools: Rethinking The Demand For Educational Entrepreneurship](#), Washington, Dc, December 2009.

Keynote, [Learning 2009](#), Orlando, Fl., November 2009

Keynote Panelist, [Association For Continuing Higher Education](#) Annual Meeting. Philadelphia, Pa October 2009.

Invited Panelist, [The Wharton Evolution Of Learning Symposium](#). Philadelphia, Pa May 2009.

Invited Presenter AEI's [Educational Innovation And Philadelphia's School Of The Future](#), Washington, Dc May 2009.

Invited Presenter, [American Society For Training & Development](#), Washington, DC. May 2009.

Keynote, [Society For Pharmaceutical And Biotech Trainers](#), Chicago, May 2009.

Keynote, [Veteran's Administration](#), Designated Officers Conference, Atlanta, Ga. April 2009.

Keynote, [Japan Association For Management Of Training And Education](#) Summit, Tokyo, Japan. March 2009.

Keynote Panel Presenter, Mindlab 48 Conference. Washington, Dc. March 2009.

Keynote, [Learning 2008 Conference](#), Orlando October 2008.

Keynote, [Stoas Annual Conference](#), Utrecht Netherland. June 2008

Invited Presenter, [American Society For Training & Development](#), San Diego, CA. May 2008.

Keynote, [Society For Pharmaceutical And Biotech Trainers](#), Orlando, May 2008.

Invited Presenter, Training 2008 Conference, Atlanta, January 2008.

Keynote, [Learning 2007 Conference](#), Orlando October 2007.

Keynote, [University Health System Consortium Annual Conference](#), Palm Springs, October 2007.

Presenter, [University Startups Conference](#), Washington, October 2007.

Moderator, Educational Entrepreneurship Panel. Wharton Social Impact Conference. Philadelphia. March 2007.

Invited Lecture, "Important People In Human Capital Development." [Lee Hecht Harrison](#), New

York, NY. February 2007.

Keynote, Workforce Philadelphia Business & Higher Education Forum. Philadelphia. October 2006.

Lead Presenter, [International HRD Conference](#), Amsterdam, Netherlands, October 2006.

Invited Presenter, UCEA Higher Education Executive Assembly, Chicago, IL. September 2006.

Invited Presenter, [International Economic Development Council Annual Meeting](#), New York City, September 2006.

Invited Presenter, [American Society For Training & Development](#), Dallas, TX. May 2006.

Invited Presenter, Inaugural [Learning Executives Network](#), Dallas, TX. May 2006.

Keynote, Corporate/Higher Education Partnerships, Workforce Development Forum, Austin, TX, January 2006.

Invited Presenter, Corporate University Week, Orlando, Fl, October 2005.

Invited Presenter, Work-Based Learning Sig At [American Educational Research Association](#), Montreal, April 2005

The 28th Annual Peter L. Agnew Memorial Lecture. New York, NY. 2005.

Keynote, *Not Just Business As Usual*. [Association For Continuing Higher Education Region IV Professional Development Day](#). Reading, Pa October 2004.

Presenter, *Partnering With Higher Education*. 2004 Marcus Evans E-Learning Summit. Monte Carlo. May 2004.

Presenter, Measuring & Benchmarking Training Projects & Programs, IQPC Conference, Las Vegas, NV, February 2004.

Presenter, *Custom Degree Programs*, The Spring 2004 CLO Symposium, Dana Point Ca. February 2004

Lead Presenter, Outsourcing: *Partnering With Higher Education*. [American Society For Training And Development](#) Annual Meeting, San Diego, Ca. May 2003.

Presenter, *The Next University: Emerging Agendas*. Annual Meeting Of University Continuing Education Association. Chicago, IL. March 2003.

Presenter, *Standardized Tests And The College Admissions Process*. Alternative Traditions: [A National Student Conference On Alternative Higher Education](#), New York, NY. October 2002.

Presenter, *International Opportunities In Online Education*. [United Nations Conference On E-Learning In The Global Economy](#). New York, NY. June 2002.

Lead Presenter, [Annual Meeting Of The Pennsylvania Distance Learning Association](#). Philadelphia, Pa. May 2002.

Presenter, *Effecting Online Learning*. [Asynchronous Learning Network](#) Workshop. April 2002.

Lead Presenter, *The College Clearinghouse As Corporate University*. University Continuing Education Workforce Development Forum, Orlando, Fl, January 2002.

Lead Presenter, *Innovative Corporate Partnerships And How To Build A Sales Force* [National University Teleconference Network](#) Annual Meeting, September 2001.

Publications

Movies

Lynch D. (Producer). *A Safe Place To Play* (Broadcast Dec. 2010). Philadelphia, Pa: WHYY-TV

Lynch D. (Producer). *Freedom School* (Broadcast Feb. 17, 2010). Philadelphia, Pa: WHYY-TV

Book Chapters

Lynch, D. (2015). Lies About Learning Research. In Israelite, L., (Ed) *More Lies About Learning: Leading Executives Separate Truth From Fiction*. Alexandria, VA: ATD Press.

Lynch, D., City, E., Elmore, R. (2012). *The Future Of Learning Is Not The Futures Of Schooling*. In Metha, J (Ed) *The Futures Of School Reform*, Harvard Education Press. Cambridge, Ma.

Lynch, D., Gottfried, M.A., Green, W. Thomas, C., Varga, M. (2012). *Rethinking The Measurement Of Training And Development In The Professions: A Conceptual Model*. In Wang, V (Ed) *Vocational Education Technologies And Advances In Adult Learning: New Concepts*. Igi Global, Hershey, Pa.

Lynch, D., Cody, S., Green, W. (2012). *The Emperor Has No Clothes: Corporate Training Myths*. In Bensoter, G. (Ed) *Encyclopedia Of Human Resource Management, Critical And Emerging Issues In Human Resources (Volume 3)*. Hoboken, NJ.

Lynch D., Green, W., Thomas, C. (2010) *Online Learning: An Examination Of Contexts In Corporate, Higher Education, And K-12 Environments*. In Wang, V (Ed) *Encyclopedia Of Information Communication Technologies And Adult Education*. Igi Global, Hershey, Pa.

Lynch D., Gottfried, M. (2010) *The Role Of Educational Tools In Reform*. In Hess, F (Ed) *The Demand Side Of Education Reform*. Harvard Education Press, Cambridge, Ma.

Lynch D., Mccorckle, K., Gottfried, M., Lasky, D. (2009) *So What Do We Mean By A School Of The Future?* In Hess, F (Ed) *Microsoft's School Of The Future*. Harvard Education Press, Cambridge, Ma.

Lynch D., Green, W., Gottfried, M., Thomas, C. (2009) *Do We Need A Non-Traditional Education Production Function For Non-Traditional Students?* In Perna, L (Ed) *Understanding The Meaning Of "Work" For Today's Undergraduate*. Sage Publications, New York, NY.

Lynch D., & O'Connor B. (2009) *Partnerships Between Workplaces And Institutions*. In Mallach M Et Al (Ed) *The International Handbook Of Workplace Learning*. Sage Publications, New York, NY.

Lynch, D. (2009) *Standards Of Quality Assurance In International Non-Formal Education*. In Strohschen G., (Ed) *Handbook Of Blended Shore Education*. Springer Publishing, Chicago, IL.

Lynch, D. (2005). *Success Versus Value: What Do We Mean By The Business Of Online Education?* In J.C. Moore (Eds.) *Elements Of Quality Online Education: Engaging Communities*. New York: Alfred C. Sloan Foundation.

Articles

- Lynch, D. (2012) [Busted Learning Myths](#). CLO Magazine, February 14.
- Lynch, D. (2012) [It's Time For New Ventures In Teacher Training](#). Ed Week, February 8. Lynch, D. (2011) [Will Big Employers Be Game Changers?](#) Ed Week, May 19.
- Lynch, D., & Worden, J. (2010) [It's All About The People](#). Phi Delta Kappan, November
- Lynch, D., Gottfried, M.A., Green, W. Thomas, C., Varga, M. (2009) [The Training And Development Industry: How Can We Quantify Its Size?](#) International Journal Of Adult Vocational Education And Technology
- Koerner, M., Lynch, D., & Martin, S. (2008) ["Why We Partner With Teach For America: Changing The Conversation."](#) Phi Delta Kappan, V89. N10
- Lynch D. (2007) An Editorial: Where Is Talent Management In Higher Education? [Inside Higher Education Views](#).
- Lynch D., Sugrue, B., Rivera, R., & Betof, A. (2007) [Learning Executive Profile](#). Alexandria, VA: American Society For Training & Development.
- Lynch D. (2007). [An Editorial: Invest In Workers To Improve The Bottom Line](#). *Measurement, Evaluation & ROI News*. Alexandria, Va. American Society For Training And Development.
- Lynch, D., & Barger, M. (2006). [Corporate-Higher Education Learning Initiatives: When Values Align](#). *Continuing Higher Education Review*. Cambridge, Ma: Harvard University Press.
- Lynch, D., & Sugrue, B. (2006). [Profiling A New Breed Of Learning Executive](#). *Training & Development Magazine (T+D)*. Alexandria, VA: American Society For Training & Development.
- Lynch, D. (2005). [Initiating Higher Education Partnerships For Corporate Training](#). *Hr Alert, Volume Viii*. New York: Human Resources IQ.

Awards

- 2011 Telly Award
- 2003 APX Award For Program
- 2002 U.S. Department Of Commerce Presidential "E-Award" For Innovation
- 2001 Hr Executive Top 10 Award

Interviews And Citations In The Press

- CLO Magazine February 9, 2012. [How 'Failure Resumes' Can Boost Leadership Development](#)
- CLO Magazine February 8, 2012. [Follow The Leader: The Most Sought After Skills For Global Leaders](#)
- CLO Magazine, February 1, 2012. [Back To School. Changes In Executive Education](#).
- Learning Matters Podcast. December 6, 2012. [Doug Lynch On Business And Education](#).
- NPR Marketplace, October 28, 2011. [Colleges Bid For NYC Space](#).
- Education Week, June 13, 2011. [Education Business Competition Looks At Data Use](#)
- Education Week, January 25, 2011. [The Next Iteration Of I3: From Symphony To Jazz?](#)
- Education Week, June 13, 2011. [Education Business Competition Looks At Data Use](#)
- Inside Higher Ed, June 14, 2011. [Ed School Business](#)
- Governing Magazine. October 2010. [The Resilience Of Procurement Reform In Georgia](#)
- USA Today. July 27, 2010. [Programs, \\$650m Fund Help Entrepreneurs In Education Market](#)

E-School News. June 1, 2009. [School Of The Future: Lessons In Failure](#)
Training & Development Magazine April 2009. [The Long View: Doug Lynch](#).
Training & Development Magazine, March 2009. [Leadership Development: One Size Does Not Fit All](#).
Workforce Magazine, March 2009. [Tough Times Bring Clients To Disney's Training Business](#)
The Greentree Gazette, October 2008. [Boosting The Teaching And Learning Skills Of Corporate Talent Managers](#)
Training & Development Magazine, March 2008. [Educating The 'C' Class](#)
Inside Higher Education, November 2007. Nov. 27 [Can Higher Education Manage Talent?](#)
University Business Magazine, November 2007. [Corporate Lessons](#)
Smart Money Magazine, April 2007. [Adult Education: Are You Getting What You Pay For?](#)
Workforce Management Magazine. February 20, 2007. [JetBlue's Lean Business Model Comes Up Short During Winter Storm](#).
The Daily Targum. November 9, 2006. [Non-Traditional Students The New Majority](#).
New Jersey Record. October 1, 2006. [Students Turn To Online Classes](#)
Education Week, September 20, 2006. [Where Big-City Schools Meet 'Microsoft Smarts'](#)
Reuters. September 13, 2006. [Microsoft's School Of The Future -](#)
MSNBC. September 8, 2006. [Microsoft School Opens](#).
Financial Times. August 31, 2006. [Business Education: Learning Officers Get Degree](#).
Pittsburgh Post Gazette. August 30, 2006. [Back To School: Education Booms Into An \\$850 Billion Enterprise](#)
Workforce Management Magazine. May 22, 2006. [Special Report: Training & Development](#).
Arizona Republic. February 3, 2006. [ASU Uses Podcasts, Blogs To Inform](#)
University Business Magazine. November 2002. [Saved By Contract Ed](#).

Peer Reviewer/Editorial Boards

Editorial Board, [Journal Global Education and Research](#)
Associate Editor, [International Journal Of Adult Vocational Education And Technology](#)
Editorial Board, [Managing Training & Development Magazine](#)
Editorial Board, [Handbook Of Research On E-Learning Applications For Career And Technical Education: Technologies For Vocational Training](#)
Editorial Board, [Research In Management Education And Development](#).
Peer Reviewer/Reader, U.S. Department Of Education
Peer Reviewer/Reader, Alfred P. Sloan Foundation
Judge, Fortune Magazine, Corporate University Exchange Awards
Judge, ASTD Best Awards

Boards & Commissions

[American Education Research Association](#), Co-Chair Business Education Sig
[American Enterprise Institute Future Of Education Project](#), Working Group Member
[American National Standards Institute](#), Chair, Tag On Education Services
[American Society For Training & Development](#), Chair, Public Policy Council
[Association For Continuing Higher Education](#), Chair, Work-Based Learning Sig
[Arizona Commission On Postsecondary Education](#), Member, Board Of Advisors
[Big Apple College Information Committee](#), Member, Board Of Advisors
[Central Intelligence Agency](#), Member, Board Of Visitors

[Gardner Carney Leadership Institute](#), Member, Board Of Directors
[Genesis Academy](#), Member, Board Of Directors
Goals 2000, Member, Task Force
Grace Dodge Vocational High School, Member, Advisory Board
[Harvard University Forgotten Half Project](#), Advisory Board Member
[Harvard University Futures Of School Reform Project](#), Advisory Board Member
[International Standards Organization](#), Chair, Us Delegation For Education Services
National Center For Health Care Leadership Advisory Board
New York State, Member, Task Force On Higher Education
[Penn Social Responsibility Advisory Committee](#)
[Penn Global Health Advisory Board](#)
[Penn Nano/Bio Interface Center](#)
[Penn Leadership Program For Social Change Board](#)
[Penn Lauder Center For International Business Education & Research Advisory Council](#)
Philadelphia Education Compact, Member
Phoenix Business Partnership For Youth Preparation, Founding Board Member
Roosevelt School District, Member, Learning Leadership Team
Samuel Gompers Vocational High School, Member, Advisory Board
[University Continuing Education Association](#), Commissioner
Us Congress Web-Based Education Commission, Member, Board Of Advisors
[UCEA Workforce Development Conference](#), Member, Planning Committee
[Wharton Social Impact Advisory Board](#)

Languages: Ability To Work In German, Italian, And Spanish